We take seriously our responsibility to the hundreds of thousands of patients who are equally passionate about our vision. Without them, without the donors, community members, patients, faculty, staff and supporters who are so dedicated, our commitment to clinical excellence and discovery would not be possible. To each of you, our groundbreaking efforts would not be possible. To each of you, our groundbreaking efforts would not be possible.

The steel structures that since have risen from the site are changing the face of medicine, anchoring it in the mission-intensive mission intensive care and rehabilitation buildings and the cancer hospitals at Mission Bay. That day marked the culmination of many events. So it’s an especially appropriate description of activities in late 2011, a year that includes the opening of a state-of-the-art, environmentally friendly medical center where we can provide unparalleled care to our patients.

The most important thing that came from the site are the patients and their care: What other project can claim such a gift?.

Even as we build our new medical center, we’re continuing to embrace the best elements of our existing facilities, focusing on a commitment to patient safety and quality care. The features of our medical center that will be the same—comprehensive, state-of-the-art facilities that will provide the latest advancements in technology at our existing hospitals to technologically sophisticated facilities, translating science into patient care.

The new hospitals also will become a training ground for team-based, interdisciplinary care that capitalizes on the expertise of all the health professionals at UCSF.

Our automated hospital pharmacy, believed to be the nation’s most comprehensive, has administered 1.5 million doses error-free.

On June 30, 2011, the 2011 annual report of UCSF Medical Center and UCSF Benioff Children’s Hospital was produced by the Marketing Department. The report primarily includes highlights of the year and financial data for both facilities. Additionally, the report includes a description of the groundbreaking ceremony held on June 28, 2011, on the new UCSF Mission Bay campus.
Dear friends,

The word “groundbreaking” often defines innovative and pioneering activities. So it’s an especially appropriate description of activities in late 2010, when we broke ground on our new children’s, women’s and adult hospitals. The new hospitals also will become a training ground for team-based, interdisciplinary care that capitalizes on the expertise of all the health professionals and researchers who are equally passionate about our vision. Without them, without you, we are profoundly grateful.

The new medical center, which will be one of the world’s top clinicians and scientists will work together in the San Francisco skyline – and the future of health care. Hundreds of the world’s top researchers and educators will work together in the new electronic medical record is streamlining care by creating one electronic chart accessible to all the clinicians involved with a patient. The result is a system that will allows us to provide unparalleled care to our patients.

While we build our new medical center, we’re continuing to enhance the care we deliver today at our existing hospitals to make the care we provide today safer and more personalized. Our automated hospital pharmacy, believed to be the nation’s most comprehensive, has administered 1.5 million doses error-free. Our new electronic health record system is helping us to improve care and reduce infections. The latest advancements in technology at our existing hospitals to help us deliver the best possible care.

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As we look forward to 2012 and beyond, it’s important to recognize how fortunate we are to be surrounded by donors, community members, patients, faculty, staff and supporters who put their well-being, and often their lives, in our hands. Because of you, we are profoundly grateful. To each of you, our groundbreaking efforts would not be possible. To each of you, we are profoundly grateful.

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As the fiscal year begins, UCSF Medical Center was once again named among the top 10 hospitals in the nation by U.S. News & World Report. In the report, which included the most comprehensive, least biased ranking of the nation’s top hospitals, UCSF Medical Center continued to push the horizons of medicine for patients today and for generations to come.

**New UCSF Osher Center for Integrative Medicine Opens**

After a decade of planning, UCSF broke ground in October 2010 on the UCSF Osher Center for Integrative Medicine located at the new UCSF Cancer Center for Prevention of Heart Disease, which opened on November 1, 2010, in San Francisco.

The 236,000-square-foot center, designed to accelerate the translation of clinical findings and, eventually, turn the center into a major hub of research, education and patient care providers, staff and patients can participate in the new center’s clinical trials, educational programs and prevention programs to support all of your needs at every stage of life.

**New UCSF Cardiovascular and Preventive Medicine Center at Mission Bay**

The new 100,000-square-foot center, which opened on November 1, 2011, brings together basic and clinical research from the Department of Medicine’s cardio-vascular practices and the Smith Cardiovascular Research Building, the center is housed in the UCSF Cardiovascular Care Building.

**First UCSF Clinics Implement Electronic Health Records**

UCSF implemented its first electronic health record in 1998, 12 years before the HITECH Act required that all providers implement electronic health records (EHRs) by 2015. UCSF was one of the first providers in the nation to implement EHRs in its acute care hospitals, ambulatory health centers, veterans affairs clinics, and cancer centers.

**UCSF Challenge for the Children raises more than $1 million**

Nearly 165,000 people donated to the highly successful campaign. In the past ten years, UCSF has created a $500 million endowment through the UCSF Healthcare Foundation. The 2010–2011 fundraising campaign has already surpassed the $1 million mark.

**UCSF Forms Cancer Care Affiliations**

UCSF is also affiliated with two local and national experts together to offer patients the latest therapies and patient care and improve access to top-level medical experts. These affiliations will bring a team of local and national experts together to offer patients the latest therapies and patient care and improve access to top-level medical experts.

**Mission Bay Opens**

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**UCSF Osher Center for Integrative Medicine Celebrates its Grand Opening**

The UCSF Osher Center for Integrative Medicine celebrates its grand opening. The UCSF Osher Center for Integrative Medicine opened the doors of its new home for UCSF Osher Center for Integrative Medicine.

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As the fiscal year ends, UCSF Medical Center was once again ranked among the top 10 hospitals in the nation by U.S. News & World Report. In the event that this continued, the following highlights the most important financial achievements.

Fiscal year ending June 30, 2011

<table>
<thead>
<tr>
<th>Category</th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patient days in thousands</td>
<td>95,646</td>
<td>91,494</td>
</tr>
<tr>
<td>Outpatient activity</td>
<td>78,790</td>
<td>77,790</td>
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<tr>
<td>Inpatient activity</td>
<td>14,792</td>
<td>13,704</td>
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<tr>
<td>Other operating revenue</td>
<td>50,732</td>
<td>59,423</td>
</tr>
<tr>
<td>Non-operating expenses, net</td>
<td>35,006</td>
<td>38,006</td>
</tr>
<tr>
<td>Net income before extraordinary item</td>
<td>140,426</td>
<td>149,105</td>
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<tr>
<td>Net income</td>
<td>137,754</td>
<td>146,274</td>
</tr>
<tr>
<td>Net Income Before Tax &amp; Extraordinary Item Net Income</td>
<td>140,426</td>
<td>149,105</td>
</tr>
</tbody>
</table>

In fiscal year 2010, UCSF Medical Center provided $140 million in financial support, which it received from patient and philanthropic sources. This support was used to improve the lives of patients and their families. In fiscal year 2011, UCSF Medical Center provided $149 million in financial support, which it received from patient and philanthropic sources. This support was used to improve the lives of patients and their families.

*Note: all data are preliminary.
**FINANCIAL**

<table>
<thead>
<tr>
<th><strong>INCOME STATEMENT</strong></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Revenues</td>
<td>$1,864,052</td>
<td>$1,841,247</td>
</tr>
<tr>
<td>Operating Expenses</td>
<td>$1,444,265</td>
<td>$1,425,689</td>
</tr>
<tr>
<td>Operating Income</td>
<td>$419,787</td>
<td>$415,558</td>
</tr>
<tr>
<td>Net patient service revenue</td>
<td>$1,344,590</td>
<td>$1,330,576</td>
</tr>
<tr>
<td>Supplies and purchased services</td>
<td>$669,988</td>
<td>$700,318</td>
</tr>
<tr>
<td>Salaries and employee benefits</td>
<td>$841,510</td>
<td>$793,754</td>
</tr>
<tr>
<td>Operating expenses</td>
<td>$628,185</td>
<td>$625,016</td>
</tr>
<tr>
<td>Total operating revenue</td>
<td>$1,864,052</td>
<td>$1,841,247</td>
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</tr>
<tr>
<td>Net income</td>
<td>$419,787</td>
<td>$415,558</td>
</tr>
<tr>
<td><strong>BALANCE SHEET</strong></td>
<td>2011</td>
<td>2010</td>
</tr>
<tr>
<td>Total assets</td>
<td>$1,787,757</td>
<td>$1,889,204</td>
</tr>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$931,929</td>
<td>$1,123,504</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>$1,549,675</td>
<td>$1,155,488</td>
</tr>
<tr>
<td>Cash restricted for hospital operations</td>
<td>$59,423</td>
<td>$28,933</td>
</tr>
<tr>
<td>Net assets</td>
<td>$931,929</td>
<td>$1,123,504</td>
</tr>
<tr>
<td>Total current assets</td>
<td>$1,123,504</td>
<td>$1,230,177</td>
</tr>
<tr>
<td>Total liabilities</td>
<td>$512,336</td>
<td>$590,861</td>
</tr>
<tr>
<td>Notes payable</td>
<td>$224,112</td>
<td>$224,112</td>
</tr>
<tr>
<td>Long-term debt</td>
<td>$25,152</td>
<td>$25,152</td>
</tr>
<tr>
<td>Total liabilities and net assets</td>
<td>$1,444,265</td>
<td>$1,230,177</td>
</tr>
<tr>
<td>Total current liabilities</td>
<td>$590,861</td>
<td>$590,861</td>
</tr>
<tr>
<td>Net income</td>
<td>$419,787</td>
<td>$415,558</td>
</tr>
</tbody>
</table>

**ADDITIONAL INFORMATION**

<table>
<thead>
<tr>
<th>** outpatient activity**</th>
<th>Patient days in thousands</th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emergency services</td>
<td>137,957</td>
<td>137,957</td>
<td></td>
</tr>
<tr>
<td>Inpatient services</td>
<td>367,939</td>
<td>363,531</td>
<td></td>
</tr>
<tr>
<td>Surgical services</td>
<td>54,602</td>
<td>50,540</td>
<td></td>
</tr>
<tr>
<td>OB services</td>
<td>40,869</td>
<td>40,869</td>
<td></td>
</tr>
<tr>
<td>Other services</td>
<td>10,392</td>
<td>9,950</td>
<td></td>
</tr>
<tr>
<td>Total patient visits</td>
<td>586,849</td>
<td>558,894</td>
<td></td>
</tr>
<tr>
<td>Patient visits in thousands</td>
<td>586,849</td>
<td>558,894</td>
<td></td>
</tr>
</tbody>
</table>

**builds A HEALTHY Community**

UCSF Medical Center is the leading hospital in Orange, Riverside, San Bernardino and Ventura counties in California, and it is one of the medical centers with the most comprehensive care options for patients with complex needs in and around Orange County.

**First UCSF Challenge for the Children Breaks $1 Million**

In its first year, UCSF implemented its first comprehensive cancer care program to enhance preventive care providers’ ability to identify patients at high risk for cancer, create screening guidelines for patients with complex needs, and recommend appropriate therapies for patients. The UCSF Cancer Care program focuses on improving the quality and outcomes of cancer care by supporting medical professionals who provide care for patients and their families.

**First UCSF Clinics Implement Electronic Health Records**

After a decade of planning, UCSF has implemented electronic health records (EHRs) to enhance care for children, women and complex that promises to transform medical center at Mission Bay – a state-of-the-art and sustainable medical error prevention by emphasizing on patient safety and care providers, staff and patients. UCSF has selected the Epic EHR system for its large-scale project, and the implementation is expected to be complete by late 2012.

**New UCSF Robotic Surgery Found to Transform Care for Patients Today and for Generations to Come**

Thirty years ago, the first human fetal surgery was performed after being born. Researchers have proven definitively that babies who undergo an operation to repair the birth defect, spina bifida while still in the womb, develop better and experience fewer health problems than those who do not receive treatment. A new study published in the journal *Pediatrics* demonstrates that fetal surgery is associated with improved outcomes in patients with spina bifida.

**UCSF Forms Cancer Care Partnerships**

The UCSF Helen Diller Family Foundation is supporting research and treatment programs to enhance care for patients, including the UCSF Cancer Care program. The partnership brings together heart care patients, world-class clinicians and leading-edge technology and facilities to serve the diverse communities of San Francisco and Northern California.

**UCSF Cardiovascular Care and Prevention Center at Mission Bay Open**

The 10th annual open tours were held on November 10, 2011, highlighting how active patient and public engagement builds the foundation for the future. The Center is a state-of-the-art medical facility that is designed to support the latest therapies for patients with cancer.

**UCSF Osher Center for Integrative Medicine Celebrates New Building**

UCSF Osher Center for Integrative Medicine opened its doors to the community in April 2011, transforming how health care providers, staff and patients view the way by championing changes that seek to greatly improve the lives of patients and their families.

**UCSF Benioff Children’s Hospital ranked among nation’s best**

UCSF Benioff Children’s Hospital ranked among the nation’s top 10 children’s hospitals in 2010-2011 by *U.S. News & World Report*. The hospital is one of only two medical centers to be named among the nation’s top 10 hospitals for the 10th time in 10 years.

**UCSF Groundbreaking at Mission Bay**

UCSF实施了第一个电子健康记录系统，对儿童、妇女和复杂进行护理，承诺在Mission Bay建立一个现代化的医疗中心——一个现代化和可持续的医疗中心。计划实施电子健康记录（EHRs）以增强儿童、妇女和复杂患者的护理。实施过程预计在2012年底完成。

**First UCSF Challenge for the Children Breaks $1 Million**

在第一年中，UCSF实施了首次全面的癌症护理项目，以增强预防护理提供者的护理能力，识别高风险癌症的患者，为有复杂需求的患者制定筛查指南，并为患者及其家属推荐适当的治疗方案。该项目的重点是通过改善患者护理的质量和结果来支持医疗专业人员，提供护理和其家庭。

**First UCSF Clinics Implement Electronic Health Records**

在十年的计划之后，UCSF实施了电子健康记录（EHRs）以增强儿童、妇女和复杂患者的护理。实施过程预计在2012年底完成。

**New UCSF Robotic Surgery Found to Transform Care for Patients Today and for Generations to Come**

30年前，第一次人类胎儿手术在美国旧金山大学医学中心（UCSF）进行。研究人员已经证明，进行手术的婴儿在患有脊柱裂时，会比未接受治疗的婴儿发育得更好，经历更少的健康问题。一项新的研究发表在《儿科学》杂志上，证明了胎儿手术是患有脊柱裂的患者的可能治疗方式。

**UCSF Forms Cancer Care Partnerships**

 UCSF Helen Diller家庭基金会正在支持研究和治疗项目，以提高患者的护理，包括UCSF癌症护理项目。该合作伙伴关系汇集了心脏护理患者，世界一流的临床医生和先进的技术设施，为服务多元化的社区提供服务。

**UCSF Cardiovascular Care and Prevention Center at Mission Bay Open**

第10次年度开放游行于2011年11月10日举行，突出了患者和公众参与是建立未来的基础。该中心是一个现代化的医疗设施，设计用于支持最新的癌症治疗方案。

**UCSF Osher Center for Integrative Medicine Celebrates New Building**

UCSF Osher中心于2011年4月开业，以改变患者和其家庭的方式，通过倡导改变，极大改善患者的生活。

**UCSF Benioff Children’s Hospital ranked among nation’s best**

UCSF Benioff儿童医院被评为美国最佳儿童医院，是仅有的两家医院之一，连续10年被《美国新闻与世界报道》杂志评为美国最佳儿童医院。
As the fiscal year begins, UCSF Medical Center was once again named among the top 10 hospitals in the nation by U.S. News & World Report. In this report, which included 2011 results and kept to the methodology that led the magazine to name UCSF Medical Center as the nation’s No. 1 hospital in 2010, the institution ranked No. 3 overall in the nation, and among the nation’s best in nine specialties, according to best children’s hospitals in the nation. UCSF Medical Center was among the nation’s premier hospitals for the 10th consecutive year, and UCSF Benioff Children’s Hospital ranked among the nation’s best.

UCSF Breaks Ground at Mission Bay — A state-of-the-art and sustainable medical center at Mission Bay – built on a 72-acre site — broke ground in October 2010 on a multi-billion dollar project that will bring together cutting-edge research and world-class care for patients today and for generations to come. From ensuring patient safety through embracing the latest technology to breaking ground on innovative treatment facilities, UCSF is using the latest in automated hospital pharmacy, robotic technology and electronics to improve the patient experience and to improve the quality and safety of patient care.

UCSF handles more than 1.5 million patient visits annually and treats more than 500,000 inpatients yearly. The system, which serves a highly diverse community, includes more than 1,300 physicians, 6,000 other professionals, 20,000 employees and 30,000 volunteers.

UCSF Medical Center and UCSF Benioff Children’s Hospital – San Francisco

Grande Opening at Mission Bay A June 12 event marked the 2011 “ Grande Opening” of UCSF Medical Center’s new 12-story, 348,000-square-foot pediatric medical center, which was completed 10 months ahead of schedule and on budget. The new building, which features the highest levels of safety and comfort that hospitals can provide, will dramatically expand UCSF Benioff Children’s Hospital’s capacity and offer the latest in newborn and pediatric care.

UCSF Osher Center for Integrative Medicine Opens The UCSF Osher Center for Integrative Medicine opened the doors of its first home on April 6, 2010, at UC San Francisco (UCSF) Mount Zion campus. The multidisciplinary center combines evidence-based mind-body and complementary therapies with established healing practices to provide a comprehensive approach to health and wellness. The center aims to help patients suffering from the physical and emotional consequences of cancer and chronic disease to improve their health, well-being and quality of life.

First UCSF Clinics Implement Electronic Health Records UCSF implemented our first electronic health records system in the fall of 2010, allowing health care providers to access patient information from any location and in all settings.

New UCSF Robotic Pharmacy System Improves Patient Safety Although it is worth noting that UCSF Medical Center processes medical data in a unique and confidential manner, the institution continues to improve its patient care process, and has received national recognition for its innovative approach to care delivery. UCSF Medical Center has been named among the nation’s top hospitals for patient safety.

UCSF continues to support its patients’ recovery and health outcomes.

UCSF Cardiology Care and Prevention Center at Mission Bay Opened The $60 million state-of-the-art UCSF Cardiology Care and Prevention Center at Mission Bay opened on November 1, 2011, offering patients the newest and most technologically advanced solutions to cardiology care.

Fetal Surgery Found to Be More Effective Than Operating After Birth The UCSF Helen Diller Family Comprehensive Cancer Center has joined forces with Enloe Medical Center in Dothan, Alabama, to perform the highly successful campaign. The center is housed in a new UCSF Smith Cardiovascular Research Building, the center is housed in a new UCSF Smith Cardiovascular Research Building, the center is housed in a new UCSF Smith Cardiovascular Research Building, the center is housed in a new UCSF Smith Cardiovascular Research Building, the center is housed in a new UCSF Smith Cardiovascular Research Building, the center is housed in a new UCSF Smith Cardiovascular Research Building.

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Financial Overview

In fiscal year 2011, UCSF Medical Center provided a $43 million charitable contribution, in which it invested our partners (includi...
Dear friends,

UCSF Benioff Children’s Hospital

On June 30, 2011, UCSF opened Children’s Hospital at San Francisco General Hospital, the complete pediatric hospital within UCSF’s Adult Campus. This is a major milestone in the history of medical care in San Francisco, marking a new era of comprehensive, state-of-the-art care for children. It is an institution where children and families are at the center of care, and where the best minds in medicine come together to provide the highest-quality, safest care.

Eleven months after opening, Children’s Hospital at San Francisco General Hospital has served more than 1,000 patients. This hospital is changing the San Francisco skyline – and the future of health care. Hundreds of new state-of-the-art rooms provide unparalleled care to our patients.

To support UCSF Medical Center and UCSF Benioff Children’s Hospital, visit www.ucsfhealth.org/donate or call (415) 476-5640.

We are deeply grateful to all of you, our groundbreaking efforts would not be possible. To each and every one of you, we extend our heartfelt thanks.

Mark R. Laret
President and Chief Executive Officer

Kerry O’Neill
Executive Vice Chancellor
Jeffrey L. Jacobs, MPH
Senior Vice Chancellor

We take seriously our responsibility as the leaders of thousands of passionate and dedicated professionals, and our mission to build a new medical center that will provide world-class medical care for generations to come.

As we look forward to 2012 and beyond, it’s important to recognize how fortunate we are to be surrounded by dedicated and talented professionals at UCSF.

Thank you for your support.

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President and Chief Executive Officer

Kerry O’Neill
Executive Vice Chancellor
Jeffrey L. Jacobs, MPH
Senior Vice Chancellor

We take seriously our responsibility to the hundreds of thousands of personnes who put their well-being, and often their lives, in our hands. And we will never stop pushing ourselves to provide them with the highest-quality, safest care.

As we build our new medical center, we’re continuing to embrace the latest advancements in technology at our existing hospitals to make the care we provide today safer and more personalized. Our technically sophisticated facilities, translating science into patient care.

The word “groundbreaking” often defines innovative and pioneering efforts. To each and every one of you, our groundbreaking efforts would not be possible. To each and every one of you, we extend our heartfelt thanks.

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At UCSF Medical Center, the champions don’t wear gold medals. They wear scrubs, nurses’ smocks and lab coats. They cover post-chemo baldness with wigs, and tiny preemie heads with the world’s smallest watch caps. They wear downtown suits, hard hats, gowns that open at the back and sweatpants for long nights by a sick child’s bedside. At UCSF, ordinary-looking people are often extraordinary. Patients, caregivers, scientists, philanthropic partners – they are the faces of advanced science translated into innovative medicine. And they are the inspiration for The Campaign for UCSF Medical Center – transforming health care for the world, starting right here in San Francisco.
When Art Kern discovered he had prostate cancer, he didn’t just become a UCSF patient. He became part of the research. And through his perseverance, insight and generosity, he is influencing prostate cancer solutions that will help men everywhere.

In the mid-’90s when Kern’s doctor saw an elevated PSA reading, he said, “Don’t worry.” After all, Kern was not yet 50 years old, and he was healthy.

But when Kern mentioned his PSA level to an endocrinologist he knew from UCSF, he heard different advice: See Dr. Peter Carroll, a leading expert in prostate cancer. “Being treated by Peter probably saved my life,” Kern now says. Gratitude, combined with the same thirst for innovation that made him a business leader, inspired Kern to cross over from prostate cancer patient to research advocate.

Along with Andy Grove, then CEO of Intel, and Van Van Auken of the venture capital firm Mayfield Fund, Kern helped organize fellow prostate cancer survivors to share their recovery experiences, raise research funds and provide invaluable feedback to UCSF researchers.

“The more involved I get, the more I admire the people and the spirit here,” Kern says. “Collaboration has always been the ‘secret sauce’ of UCSF. And, just as Silicon Valley’s innovations grow from teamwork, it’s increasingly clear that solutions to diseases like cancer aren’t going to come from one researcher working alone. If the promise of personalized medicine is going to happen anywhere, it will be at UCSF.”

“UCSF at Mission Bay will be a place where 21st-century science meets 21st-century medicine, with the best research and the best care available.”
Sometimes, Gideon gazes upon his 3-year-old son, Jonathan, asleep and snuggled up against mom Susie, and thinks: “This is what heaven must look like.” Then he remembers how that heaven was threatened.

Jonathan was just 2 months old when his parents rushed their crying baby to a local emergency room. Eleven grueling hours passed before X-rays, blood tests and scans revealed a broken bone and something more worrisome: a potential issue found in a scan of Jonathan’s brain.

When no one at the hospital could provide the assistance or information they so frantically sought, the Yus mobilized every acquaintance in search of help for their son. The resounding recommendation: Get Jonathan to UCSF.

Over the next several days, the compassionate, informed attention of a UCSF specialist in pediatric neurology put them at ease, Gideon and Susie say. With a clear sense of their options, and the recommendation to monitor Jonathan closely as he approached each new developmental target, they brought their angel home.

Today, Jonathan is a normal, happy and — most important — healthy little boy. And Gideon and Susie are active angels of UCSF, through philanthropy and through the great gift of their time, energy and considerable talents. “When I think about the next chapter of my life, I know I want to contribute to great causes like UCSF,” says Gideon.
It takes a strong personality to turn an operating room full of surgeons, technicians, scrub nurses and residents into a team. With rare, salt-of-the-earth character and a gospel singer’s power to inspire, Cassandra Robertson unites them all.

Here’s a story that says everything about Robertson: The father of a very sick child had reached his breaking point. He refused to allow doctors to proceed with surgery. So great was his pain, other hospital staff members were afraid to enter the child’s room.

But Robertson took the chance. She walked her friendly face in and brokered a truce with the frightened and angry dad. She supported the physician while he made the case for surgery. She dressed the dad in scrubs and took him on a tour of the operating room, so he could see where his child would be. Then, with the surgery under way, she called the father every 30 minutes to report on progress. So successful was the outcome that the man came back with treats for the staff, plus two words that meant the world: “Thank you.”

“It can be tough operating on kids in a facility that’s really designed for adults. UCSF’s new children’s hospital at Mission Bay, built for children from the ground up, will change all that.”

The joy of working harmoniously toward a shared goal – caring for ailing children and supporting their families – is similar to the satisfaction Robertson experiences when she sings. “I don’t want to sound corny, but the link between my music and my career is really that my passion for both is rooted in the same inspiration. I don’t sing R&B. I sing gospel,” she says. “And my faith makes me passionate about caring for people, period.”
LAURA ESSERMAN
MD / MBA / DIRECTOR, CAROL FRANC BUCK BREAST CARE CENTER / KEEPER OF MEMORIES

In 17 years at UCSF, Laura Esserman has seen thousands of patients. She’s helped many vanquish breast cancer. She’s been by the bedsides of others at the end. But her work for each woman begins in the laboratory, where she remembers her patients’ stories, their courage and their hope.

The understanding that breast cancer is not just one disease drives Esserman’s research. “Our job is to discover as much as we can about the biology of each breast cancer and determine how well the treatments work for each, so patients can make informed decisions,” she says.

In one of Esserman’s groundbreaking initiatives, called ATHENA, doctors and researchers from five UC medical centers are collaborating on the care of 150,000 women to understand why some develop breast cancer and to find more effective ways to customize prevention and treatment. Another effort – the I SPY Trial, involving 20 major U.S. cancer centers – is characterizing breast cancers according to distinctive molecular markers and using an innovative trial design to test which promising new drugs have the greatest impact on different tumor profiles.

Both efforts support the collaboration Esserman thinks is essential to discovery. And both put Esserman on the brink of breakthroughs that will enable doctors to tailor therapies to each woman’s tumor and even prevent breast cancer – work that will accelerate when UCSF’s women’s and cancer hospitals share a modern campus with researchers at Mission Bay.

“UCSF is the most collaborative place I’ve worked. I am so much more capable because of the people I work with. Here, science is a team process.”
United in our passion for innovation, our compassion for each other and our generosity, we are creating a model for tomorrow’s hospitals and a source of inspiration for tomorrow’s champions. And we’re looking for a few more to join us – people like you.

When completed, UCSF Medical Center will offer exceptional care, accelerated research, collaborative discovery, measurable excellence and a broad impact. Be our Champion, and help us change more lives than we can imagine.

To learn more about what you can do to help champion our cause, call The Campaign for UCSF Medical Center at (415) 476-4647 or visit support.ucsf.edu. For the full versions of these stories, and many more, visit missionbayhospitals.ucsf.edu/champions.